



CHARMED EVENTS

Let us help you create a wedding reflecting your
passions, dreams, and unique personalities.



Cindi White
Wedding Planning & Design
www.CharmedEvents.com
Guidance ~ Support ~ Peace of Mind



CHARMED EVENTS

Planning your wedding is a very involved project. There are so many things to see and do before you make any decision, and let's face it, every decision is crucial when your money and happiness are involved. Charmed Events will become your new best friend who knows the bridal industry inside and out.

S E R V I C E S

Established in 2000, Charmed Events is the wedding and design company of choice for stylish, savvy couples in the know. We approach the planning process as a collaborative effort with our clients. Using your style, sensibilities, and preferences, we help you create a wedding that is truly personalized and original.

We believe that balance between the design and function of a wedding is key. Our ability to focus equally on both of these essential planning considerations sets Charmed Events apart from the rest. We design every wedding with a new perspective, rethinking every element and introduce fresh, modern ideas.

Once planning is complete, we carefully orchestrate your wedding day to ensure that each element comes together with harmony and excitement. The flow, timing, and execution of every detail are as important to us as the details themselves.

Let Charmed Events' proven methods and exceptional resources make your wedding planning experience fun, enjoyable, and stress free. We offer four exclusive service packages.





CHARMED EVENTS

Special Offer

Donate to any of the following charities
and receive up to \$600 off our packages!

St. Judes Children's Research Hospital

Donate online at www.stjude.org or call 1-800-805-5856

Burn Institute of San Diego

Donate online at <http://www.burninstitute.org/gift/ways/> or call 858-541-2277

San Diego Humane Society & SPCA

Donate online at www.sdhumane.org or call 619-299-7012

- Donate \$50 or more and receive **\$200 off** our "Peace of Mind" package
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- Donate \$100 or more and receive **\$400 off** our "Support" package
~
- Donate \$200 or more and receive **\$600 off** our "Guidance" package

After verification or receipt of donation is provided,
discount will be taken off of final payment balance.

Thank you for your help!

MENTORING SERVICES

For the bride and groom who need professional guidance and advice during the wedding planning process, but do not require a professional coordinator for the day of their wedding, we offer the following in person mentoring services on an hourly basis:

- Assistance with budget development
- Money saving suggestions
- Theme and design ideas
- Etiquette information
- Qualified vendor referrals
- Personalized wedding calendar checklist
- Assistance with ceremony and reception layout
- Creation of an extensive wedding day timeline
- Guidance with wedding planning details

Rate for Mentoring Services

\$100 per hour



DAY OF PACKAGE

Includes:

(Pre wedding day services)

Confirm with all hired vendors a week before wedding
Plan and coordinate ceremony rehearsal
Assistance with any last minute wedding
related details or emergencies

(Wedding day services)

Confirm ceremony and reception sites are properly set up
Placement of accessories
Coordinate with all hired vendors
Coordinate with those involved in the ceremony
Organize the processional
Supervision during ceremony
Assistance after ceremony
Supervision and cueing of reception events
Assistance in closing reception duties

Add On Services

Assistance with locating and contracting wedding venue (\$500)
Additional planning sessions (\$100 per hour)

PEACE OF MIND PACKAGE

Includes:

(Pre wedding day services)

3 in person planning sessions
Unlimited ideas and advice via phone or email
Personalized wedding calendar checklist
Qualified vendor referrals
Assistance with ceremony and reception layout
Creation of an extensive wedding day timeline
Confirm with all hired vendors
Plan and coordinate ceremony rehearsal
Assistance with any last minute wedding
related details or emergencies

(Wedding day services)

Services of coordinator plus assistant
Confirm ceremony and reception sites are properly set up
Placement of accessories
Coordinate with all hired vendors
Coordinate with those involved in the ceremony
Organize the processional
Supervision during ceremony
Assistance after ceremony
Supervision and cueing of reception events
Assistance in closing reception duties

Rate for Peace of Mind Package

Call us today for pricing

Add On Services

Assistance with locating and contracting wedding venue (\$500)
Additional planning sessions (\$100 per hour)

S U P P O R T P A C K A G E

Includes:

(Pre wedding day services)

- 5 in-person planning sessions
- Unlimited ideas and advice via phone or email
- Personalized wedding calendar checklist
- Assistance with wedding design and decor
- Qualified vendor referrals
- Review of all vendor and venue contracts
- Assistance with ordering all wedding related stationary
- Assistance in securing guest accommodations and transportation
- Assistance with menu selection
- Assistance with ordering of all décor and rental items
- Assistance with ceremony and reception layout
- Creation of an extensive wedding day timeline
- Confirm with all hired vendors
- Plan and coordinate ceremony rehearsal
- Assistance with any last minute wedding related details or emergencies

(Wedding day services)

- Services of coordinator plus assistant
- Confirm ceremony and reception sites are properly set up
- Placement of accessories
- Coordinate with all hired vendors
- Coordinate with those involved in the ceremony
- Organize the processional
- Supervision during ceremony
- Assistance after ceremony
- Supervision and cueing of reception events
- Assistance in closing reception duties

Rate for Support Package

Call us today for pricing

Add On Services

- Assistance with locating and contracting wedding venue (\$500)
- Additional planning sessions (\$100 per hour)

G U I D A N C E P A C K A G E

Includes:

(Pre wedding day services)

- 8 in-person planning sessions
- Unlimited ideas and advice via phone or email
- Personalized wedding calendar checklist
- Custom detailed wedding budget
- Assistance with locating and contracting wedding venue
- Assistance with wedding design and décor
- Detailed financial reports
- Review of all vendor and venue contracts
- Assistance with locating and contracting qualified vendors
- Arrangement of vendor appointments
- Accompaniment to vendor appointments
- Assistance with ordering all wedding related stationary
- Assistance with maintaining guest list and creation of seating chart
- Assistance in securing guest accommodations and transportation
- Assistance with menu selection
- Assistance with ordering of all décor and rental items
- Preparation of ceremony and reception layout
- Creation of an extensive wedding day timeline
- Plan and coordinate rehearsal and rehearsal dinner
- Confirm with all hired vendors
- Assistance with any last minute wedding related details or emergencies

(Wedding day services)

- Services of coordinator plus assistant
- Confirm ceremony and reception sites are properly set up
- Coordinate with all hired vendors
- Coordinate with those involved in the ceremony
- Organize the processional
- Supervision during ceremony
- Assistance after ceremony
- Placement of accessories
- Supervision and cueing of reception events
- Assistance in closing reception duties

Rate for Guidance Package

Call us today for pricing



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HOW YOU BENEFIT

Guidance and Support: We become your advisor, answering all your etiquette questions and addressing all your wedding related concerns. We will also act as your agent, reviewing all contracts to make sure every detail is tended to with your best interest in mind. As a bridal professional and independent third party, often we can smooth ruffled feathers and mediate disagreements. We are also your reliable and invaluable support system during the hectic days before your wedding.

Save Time: Having researched the industry, we can instantly connect you with pre-screened vendors and venues that match your style and price range. While we are responsible for the research and coordination, you can put your time and energy into the creative and fun part of the planning process.

Save Money: We know cost effective ways to plan and show you how to maximize your buying power, helping you to avoid costly mistakes.

Peace of Mind: Whether you are planning an intimate gathering or a lavish affair, we coordinate every detail so you can relax and enjoy being a guest at your own wedding.





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FREQUENTLY ASKED QUESTIONS

Why Charmed Events? Charmed Events provides services that exceed all your expectations and works with the finest resources and professionals available in the wedding industry. Charmed Events is dedicated to providing you guidance and support, saving you money as well as time and bringing you the peace of mind that you want for your wedding day.

Can I afford Charmed Events? Many think that planners are only an option for the rich and famous. Not so - a wedding consultant is part of your budget, not an extra expense. In fact, we often save our clients money by suggesting less expensive quality alternatives. In addition to helping make your wedding dreams come true within your budget, Charmed Events can save you from making costly mistakes.

What does being a member of the Association of Bridal Consultants mean? You are working with a professional Wedding Consultant who has agreed to uphold the association's code of ethics and standards of membership.

Does Charmed Events accept commissions or "kickbacks" from vendors? NO, accepting commissions compromises our objectivity of having your best interest in mind.

ABOUT US

With a passion in the Wedding and Event industry, and the understanding of the stress one goes through during the planning process, whether it is a wedding, anniversary party, or a local trade show, Cindi White finds herself striving to help make sure that event is remembered.

Organizing a party entails investing a great deal of time and effort that many just do not have. The vision and creativity is an important piece of the puzzle and can demand time from the organizer. The details that go into the executing the creative idea is the rest of the puzzle.

"I started working within the wedding and event industry in 1999, where I held a Sales Associate position for a wedding and event rental company. From there, I expanded my expertise working with corporate companies in planning their corporate meetings, trade shows, and large annual conventions. Eventually I found my way back to the social market. My true passion is the commitment to my clients and making sure their wedding or event is as successful as envisioned."

~ Cindi White



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A P P L A U S E

Thank you so much for everything you did for Elizabeth and Kris's wedding. It was amazing!!! We were so pleased. The colors were beautiful in the reception room. Everything was arranged perfectly. You worked tirelessly behind the scenes the whole night! We were so pleased with all the services we received from you, not only the month of, but in the beginning and throughout the whole year preceding the wedding as well. We always could count on your good sense, advice and backup. It was that, that made me feel so good! In the end, the little glitches were nothing; even though I am sure you felt Elizabeth and I were anxious about some little things. If we can recommend your services to brides-to-be, please let us know!

Steve and Terry

I would like to say thank you so much for the outstanding job you did to make our wedding even more special. I was able to enjoy every minute of it. You made everything run as smooth as it possibly could. Everyone gave me compliments on how beautiful everything was. Thanks for all your hard work and dedication, I can't thank you enough but to recommend you to any other bride that would like a beautiful, memorable wedding with a lot less stress. You definitely took all the stress that day from me.

Thank you, Marisol and Barney

Thank you Shari, you are wonderful, incredible and made our wedding day magical, elegant, and simply perfect! Thank you! Thank you! Thank you! We loved how the room looked. I would recommend you to anyone, anytime (we may call you again in about 6 months to help with Jodi's wedding). I would be happy to help at a future wedding, no charge, because I had so much fun planning mine.

XOXO, Keri and Rick

It is with great pleasure that I would recommend Charmed Events as a wedding planner. As a vendor, what a dream it is to work with a professional like Shari as a wedding planner. She loves what she does so much that it truly shows in her work. Shari displays a high degree of organization, responsibility, and flexibility, plus she delivers all that with a warm, kindhearted, easy-going personality that is both approachable and appreciated. She is definitely a leader and can take charge of any situation placed before her. She is also a most dependable team player among other working vendors at your event. Her good judgment and kind approach ensures a wonderful and worry free event. Shari would be a great asset to the planning of any event and I am happy to give her my wholehearted endorsement.

Andre Tejeda aka DJ Andre

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PREVIOUS CLIENT REFERENCES

Robin & Seth Jones ~ 858-774-3410 ~ rkpapa@gmail.com

Sarah & Alex Rapoport ~ 310-903-9343 ~ uclasarah4@hotmail.com

Barbara Hockman (Mother of Bride) ~ bhockman@powayusd.com

Casey & Joshua Spengler ~ 760-405-7045 ~ grnbean69@hotmail.com

Erin & Chris Reich ~ 310-909-6211 ~ eekeeper7@aol.com

Elizabeth & Kris Isaacs ~ 619-501-0141 ~ eburns81@cox.net

Vanna & Vi Tang ~ 909-348-3814 ~ miss_v_t@yahoo.com

Susi Houser (Mother of Bride) ~ shous@ci.carlsbad.ca.us

Fabi & Tommy Charlebois ~ 858-337-0713 ~ iamfabi@yahoo.com

Alana & Cristian Ortez ~ 760-464-5351 ~ alanaortez@yahoo.com

Melissa & Jason Cathers ~ 858-270-5653 ~ info@weddingflowersbymelissa.com

Marisol & Barney Gramlich ~ 858-357-7300 ~ marisolgramlich@gmail.com

THANK YOU FOR CONSIDERING CHARMED EVENTS



Photography by Vallentyne Photography and Catherine Just Photography

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